

# LATHAM® 2018 BUNDLE

Program dates are 10/1/2017 thru 9/30/2018.

LATHAM  
EZ  
Rewards



## 2018 EZ REWARDS POINTS PROGRAM

Redeemable for our 2019 Dealer Conference in Jamaica – January 5-9, 2019

**1500** 1500 Points (\$150K) = 2 People, 1 Room\*



**2800** 2800 Points (\$280K) = 2 People, 1 Room, and 2 Airfares\*\*



**5500** 5500 Points (\$550K) = 4 People, 2 Rooms, and 4 Airfares\*\*



\* 1500 points in Latham purchases are needed to qualify (\$100 = 1 pt)

\*\* HMS Global must handle all airfare arrangements; coach seating only (upgrades to be paid by attendee)

If you are unable to earn enough points this year, we'll let you carry over 50% of the points you earned in 2017 to get a head start on earning your way to the 2019 Dealer Conference!

The EZ Rewards program ONLY has three reward tiers and points may not be split to earn more rooms. Dealers are limited to a maximum of two rooms regardless of the number of points earned. Dealers that qualify for the Dealer Conference but do not attend may NOT roll their points over to the following year.

## REWARDS POINTS PROGRAM

Here's the complete list of Latham products that qualify for the 2018 Bundle Program:

- Polymer and Steel Panels • Fiberglass Pools • Rockwood/Champlain Onground Pools
- Acrylic and Thermoplastic Steps and Spas
- Vinyl Over Polymer or Steel Steps • Ledges and Benches • Coping
- Inground Liners • Automatic Safety Covers • Solid and Mesh Safety Covers
- Fiberglass Raised Walls, Tanning Ledges, Benches, and Spas
- LightStream Financed Consumer Loans (certain restrictions apply; proper website link/code required.)

**NOTE  
NEW  
ADDRESS  
FOR 2018**

**SEND INVOICES TO:**  
Latham Cash Back Program  
787 Watervliet Shaker Road  
Latham, New York 12110

**Questions – Call 800-833-3800  
or Email: [LPPCashBack@lathampool.com](mailto:LPPCashBack@lathampool.com)**

**Certain Restrictions Apply:** Dealers must be enrolled in the EZ Rewards program to qualify for the Dealer Conference. Rewards are calculated based on distributor reports and/or dealer invoices. Accessories and Above Ground products/purchases are not eligible. The dealer is singularly responsible for submission of sales data regardless of distributor submissions. 2018 purchases made after Sept. 30, 2018 are not eligible for the 2019 Dealer Conference

and all submissions must be made by Oct. 31, 2018. Attendance is subject to availability and confirmed on a first-come first-serve basis. 50% of EZ Rewards Points can be carried over into the next program year ONLY for participants who are unable to earn sufficient points to participate in the Dealer Conference (less than 1500 points). To redeem EZ Rewards Points you must not have an outstanding payables balance and your account must be in good

standing. Dealers must maintain 70% of previous year's sales to qualify for the conference. EZ Rewards program terms may change at any time. Latham is not responsible for weather related cancellations and under no circumstances will a reseller be able to redeem their reward for any travel other than for the 2019 Dealer Conference. Rewards trip may not be transferred to non-employees of the business.



Since  
1956

787 Watervliet Shaker Road  
Latham, NY 12110

[www.lathampool.com](http://www.lathampool.com) • 1-800-833-3800

#BuildLatham

